



OFFICIAL PARTNER BRIEF

May 8 - 22, 2026 · Las Vegas, NV · aanhpi.vegas



Hey! I'm Cheska.

Philippine born, Vegas raised, and about two years ago, I moved back to the city.

I work in product and data, and I've spent over a decade organizing with nonprofits and communities across the country.

Why this, why now

In these past two years, I've observed how exceptionally challenging things have gotten for businesses and nonprofits across the valley. Small businesses closing, operating costs going up, **Las Vegas seeing roughly 3 million fewer visitors in 2025**, locals spending less, nonprofit grants drying up, DEI funding getting pulled. The organizations and businesses that hold our community together are really feeling it. **And honestly, you probably know that better than I do. You're in it.**

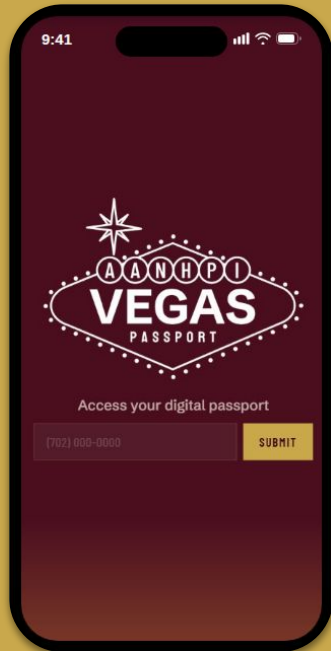
That's why I started thinking about what I could actually do. What I know best is **bringing people together, running small campaigns, and building data-driven digital products**. Las Vegas has one of the **fastest-growing AANHPI populations in the country**, considered the Ninth Island for those from Hawaii. This Heritage Month, I wanted to contribute back in a fun way to our community.

So I built the AANHPI Vegas Passport.



WHAT IS THE AANHPI VEGAS PASSPORT?

Launching May 8, 2026: a two-week, digital community passport that encourages locals to explore AANHPI businesses and organizations across the Vegas Valley. This entirely volunteer-run, not-for-profit project celebrates and supports our local community with prizes for participation.



2

Weeks

May 8 - 22, 2026

x3

Entries

For visiting official partners' locations

x1

Entries

For visiting unofficial locations

3

Prize Draws

\$100 gift card · TBA - surprise for foodies · BTS concert tickets



HOW THE COMMUNITY PARTICIPATES

Images are mockups and not actual screenshots of the website.

01 DISCOVER & VISIT

Participants have access to a directory map of AANHPI businesses and organizations to visit.

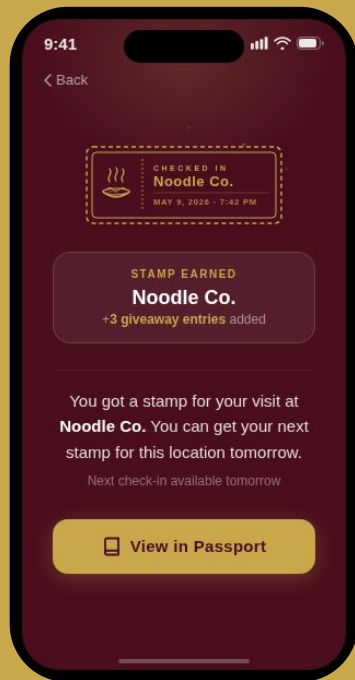
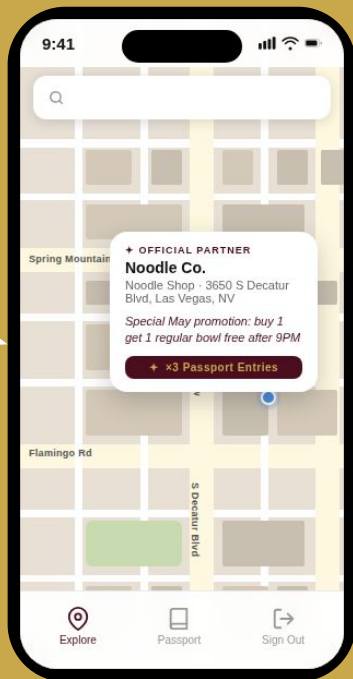
02 SCAN THE QR CODE*

In compliance with Nevada Sweepstakes Law, QR codes and check-ins must be available to scan without requiring a purchase.

*Visits to non-partner establishments will not have a QR code, and will require participants to search for the business location manually on the directory.

03 CHECK IN & STAMP

Location services verify proximity. They receive ×3 giveaway entries for partner location visits, and x1 giveaway entry for non-partner visits. Only one stamp per day can be received for a location.



WIN PRIZES!



FOR BUSINESS PARTNERS

Businesses must have a physical location & identify as a part of the AANHPI community (*via offerings or ownership*)

Your Commitment

1. Print & post your QR sheet

One instruction sheet with your dedicated QR code in a visible spot. Or let us know, we'll come print and set it up.

2. Participants check in

They scan → land on your page → check in digitally → get a stamp + ×3 giveaway entries. Done.

3. That's it!

We handle all the tech and logistics. No ongoing maintenance from your side.

Official Partner Perks

×3 entries per visit (vs ×1 for non-partnering businesses)

Custom stamp design

Featured on the official passport platform

More foot traffic from community members

Optional:

*Promote your participation on socials, we'll send you a social kit!
Add May specials, promotions, or events to your dedicated page to feature!
Contribute to the giveaway with goods or services from your business!*



YOUR STAMP. YOUR BRAND.



Sample stamp designs examples above demonstrated for a bubble tea partner - each official location gets its own custom stamp



FOR NONPROFIT PARTNERS

Nonprofits must have a physical location & identify as a part of the AANHPI community (via its mission or services)

Your Commitment

1. Print & post your QR sheet

One instruction sheet with your dedicated QR code in a visible spot. Or let us know, we'll come print and set it up.

2. Promote your events on the platform

Let participants know when they can drop-in or attend an event!

3. Participants check in

They scan → land on your page → check in digitally → get a stamp + ×3 giveaway entries. Done.

4. Later – be a pickup location for physical passports

For those who donated to your organization for a physical keepsake of their passport, we'll drop these off in June for people to pick up from your location.

Official Partner Perks

×3 entries per visit

Custom stamp design

Featured as an official non-profit partner on the platform where participants can get a physical version of their passport post-giveaway as a keepsake with a \$5+ donation to your non-profit. Donations do not increase giveaway entries.

Optional:




Promote your participation on socials, we'll send you a social kit!



GIVEAWAY DETAILS

PRIZE DRAWS

All prizes are donations from organizers and partners.

 May 11	\$100 Gift Card
 May 17	TBA - Surprise for the Foodies
 May 22	BTS Concert Tickets

Eligibility

No purchase necessary · Clark County, NV residents 18+ · Void where prohibited · Not sponsored by any social media platform · Winners selected by random draw · Notified via registered phone number · Must claim within 24 hours or prize forfeited · Prizes non-transferable and have no cash value · Organizers reserve the right to modify or cancel the program at any time

PRIVACY & TECH NOTES

Location Services

Must be active to verify proximity when checking in — required to receive giveaway entries.

Digital Passport

Assigned to a registered phone number.. Launches free on May 8, 2026.

Phone Numbers

Deleted after May 2026 unless you opt in to archive your digital passport for future programs.



Ready to Partner?

submit your interest at aanhpi.vegas/partner
or email contact@aanhpi.vegas